



ABOUT VISION CARTHAGE

OUR MISSION

Vision Carthage was founded in 2011 by a group of visionary business and civic leaders to revitalize the heart of the community. At Vision Carthage, our mission is to enhance the community by driving the revitalization and beautification of Carthage. By collaborating with other nonprofits, the city, and businesses like yours, we aim to make Carthage an even better place for residents and visitors alike. Vision Carthage is a 501c3 nonprofit organization.

WHY SPONSOR VISION CARTHAGE?

If you love Carthage as much as we do, please consider becoming a sponsor. Your financial assistance not only builds brand awareness for your business, it also supports the year-round revitalization and beautification efforts of Vision Carthage. Sponsorships are important so we can build on the opportunities that make Carthage a wonderful destination for families to want to live, work, and play.

WHAT WE DO FOR THE COMMUNITY

- **Community Betterment:** Through Restoration Carthage we're improving homes through exterior repairs and renovations. We've revamped this program to include a series of free community classes focused on home improvement education.
- **Community Beautification:** Enriching the community with artistic contributions like murals and sculptures as well as enhancing the community by planting flowers and trees, improving parking lots, creating wayfinding signage, and hosting clean up days.
- **Community Engagement:** Playing an active role in organizing downtown events, including Treats on the Square, Hometown Holidays, and more. We also sponsor a community Grant Assistance Program for local non-profits.

WHAT WE'VE ACCOMPLISHED

- We provide over 1000 hours of donated volunteer time every year.
- More than 50 homes have been improved through our annual Restoration Carthage workday.
- We've established a Downtown Guide, Downtown Mural, Maple Leaf Sculpture at Roundabout, Memorial Hall Welcome Stone, and ghost murals such as "Municipal Park."
- Vision Carthage has received five national awards from America in Bloom, an independent organization which promotes, recognizes, and celebrates community enhancement programs across the United States.



Vision Carthage Event Sponsorship Opportunities

Hometown Holidays

Mayor's Christmas Tree Sponsor - \$5,000

This Hometown Holidays staple signals the true start of the Christmas season. The tree-lighting event with the mayor also kicks off the Christmas parade downtown.

- Company logo included on print, social media, and web page promoting the Mayor's Christmas Tree Lighting Ceremony
- Name included in event promotions
- Sign near the tree during Mayor's Tree Lighting Event - Year End

Light Tunnel Sponsor - \$5,000

A favorite spot for Christmas family photos, evening strolls, and even marriage proposals, the light tunnel creates a magical space downtown for all to enjoy.

- Company logo included on print, social media, and web page promoting the Light Tunnel
- Name included in event promotions
- Sign near the light tunnel during Mayor's Tree Lighting Event - Year End

Candy Cane Hunt - \$1,000

A local favorite, this event attracts hundreds of families to Central Park for a fun-filled evening of candy cane hunting. This event also includes free hot cocoa and pictures with Santa.

- Company logo included on print, social media, and web page promoting the Candy Cane Hunt
- Name included in event promotions as Supporting Sponsor
- Sign displayed at the event



Restoration Carthage

House Sponsor - \$2,500

We collaborate with Hearts & Hammers and Habitat for Humanity to provide exterior home repairs and landscaping.

- Company logo/name included on print, social media, and web page promoting our Restoration Work Day
- Yard sign displayed at the home you sponsor

Workshop Sponsor - \$250

These free Community Home Improvement classes typically attract 30-50 participants from Carthage.

- Company logo/name included on print, social media, and web page promoting the workshop
- Company logo/name listed on signage at workshop

Dumpster Day - \$1,000

This free Community Cleanup Event provides Carthage residents with a safe way to dispose of unwanted items such as tires, appliances, paper and more. (Spring & Fall)

- Company logo/name included on print, social media, and banner promoting Dumpster Day
- Company logo/name listed on roll-off dumpster at event

Clean Team - \$1,000

This group of volunteers works to keep Carthage beautiful through trash pickup and weeding projects.

- Company logo/name included on print, social media, and web page promoting Clean Team events
- Company logo/name listed on Clean Team shirts (also worn during Dumpster Day events)



Carthage in Bloom

Our beautiful planters boast bright annuals and seasonal blooms to create colorful spaces downtown and in other central locations.

Planter Sponsor - \$1,000

- Company name on planter stake in spring and fall

Christmas Planter Competition - \$250

- Company name on planter stake in winter planter
- Decorate your own planter (mini Christmas tree provided) for seasonal contest



Annual Fundraiser Details
Available Separately

